

TAKE THE LEAD

AGENDA

8:30 - 9:00

Registration and check-in.

9:00 - 9:30

Networking and ice breaker

9:30 - 10:30

Leading Your Career: You are the CEO of you. No one should care as much about your career as you do. Learn the key elements in successful career leadership.

10:30 - 11:30

Break + Special Guest Remarks.

11:30 - 12:00

Executive Presence. When you enter a room, do people turn their heads? When you speak, do people listen? This module focuses on making professional impact ... starting with the moment you show up.

12:00 - 12:45

Lunch + Networking

12:45 - 2:15

Build Your Brand Workshop. This highly interactive session will have you working in small groups to build your professional brand, while understanding how to amplify it through social channels. Key content includes understanding your brand pillars, knowing how to express yourself on social media, how to use social media to amplify all the great things you do, and learning how to make yourself memorable.

2:15 - 3:00

Break + Special Guest Feature.

3:00 - 3:45

FTB's Jamie & Massiel - How to make BIG asks and create space in your career to do all the things you love.

3:45 - 4:00

Close! Feel free to hang around and network after the session wraps!



SLB is a proud supporter of women leaders. We're honored to have them as the exclusive sponsor for "Take the Lead."